



# 2020 Health and Safety Conference Series Sponsorship Package



[workplacesafetynorth.ca/events](http://workplacesafetynorth.ca/events)







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# Why sponsor the conference series?

- Reach more than 600 health and safety professionals
- Associate your brand with the values of health and safety
- Opportunity to participate in trade show and network face-to-face
- Excellent value for the money – three events for one price
- Conference passes included in sponsorship package
- Boost awareness of your brand in northern Ontario communities
- Demonstrate your commitment to health and safety to your staff, clients, and community
- Popular annual events hosted by trusted provincial organizations

Sponsors can choose from four different levels of sponsorship: Keynote, Platinum, Gold, and Silver.

WORKPLACE SAFETY NORTH  
**Mining**  
HEALTH AND SAFETY CONFERENCE

**T H U N D E R   B A Y**  
**H E A L T H   A N D**  
**S A F E T Y**  
**C O N F E R E N C E**

**T I M M I N S**  
**H E A L T H   A N D**  
**S A F E T Y**  
**C O N F E R E N C E**





# Upcoming events

## 1. Mining Health and Safety Conference

Sudbury, April 21-23, 2020

The annual Mining Health and Safety Conference welcomes more than 300 attendees each year. Delegates gather to learn and share their knowledge about mining health and safety, and network with industry professionals.

Key areas of focus for presentations include research and innovation, safety culture and management systems, workplace well-being and mental health, hazards specific to underground work, and emergency preparedness and mine rescue.

As the premiere mining health and safety event in Canada, the conference is livestreamed via webcast, and made available for viewing around the globe.

## 2. Thunder Bay Health and Safety Conference

Wednesday, May 20, 2020 + Half-day workshop May 21 Thursday morning

## 3. Timmins Health and Safety Conference

Wednesday, September 16, 2020 + Half-day workshop September 17 Thursday morning

The annual 'Building safer communities' conferences are held in Thunder Bay and Timmins, and are hosted by two of Ontario's four health and safety associations: Workplace Safety North (WSN) and Public Services Health and Safety Association (PSHSA).

Each conference welcomes over 150 delegates from diverse industries to share knowledge about trending health and safety topics to make workplaces and communities safer. Each event also includes a half-day workshop for select delegates on a current issue in workplace health and safety.

Sponsors are a valued part of these events and WSN makes every effort to ensure sponsors receive maximum exposure and recognition before, during, and after the event.



# Sponsorship opportunities at-a-glance

## What you get

### 1. Mining Health and Safety Conference

April 21-23, 2020

	Keynote \$6000	Platinum \$4000	Gold \$3000	Silver \$1000
Full conference passes	6	4	2	1
Additional opening reception passes	6	4	2	1
Inclusion of company name in pre-event news release	✓			
4-colour ad in printed conference program plus digital PDF copy posted on conference website; printed program inserted into all delegate bags	✓	✓		
Trade show booth in prime location	✓	✓		
Company logo on delegate bags	✓	✓		
Pop-up banner displayed during opening reception	✓	✓		
Tent cards or gifts at Thursday lunch place settings	✓	✓		
Sponsorship of lunch	✓			
Co-sponsorship of trade show	✓	✓		
Co-sponsorship of opening reception		✓		
Co-sponsorship of breakfast and coffee breaks			✓	
Insert in conference bag	✓	✓	✓	✓
Company profile and listing on conference website	✓	✓	✓	✓
Company video played on livestream and conference screens during breaks	✓	✓		
Logo displayed on livestream player	✓	✓	✓	
Verbal acknowledgement from podium during Wednesday sessions	✓	✓	✓	✓
Logo on stage screens	✓	✓	✓	✓
Logo and company name on pre-conference advertising	✓	✓	✓	✓



# Sponsorship opportunities at-a-glance

## What you get

### 2. Thunder Bay Health and Safety Conference

May 20, 2020

	Keynote \$3000	Platinum \$2000	Gold \$1000	Silver \$500
Full conference passes	8	6	4	2
Half-day workshop passes	2	1	1	0
Inclusion of company name in pre-event news release	✓			
4-colour ad in printed conference program plus digital PDF copy posted on conference website; printed program inserted into all delegate bags	✓	✓		
Trade show booth in prime location	✓	✓		
Company logo on delegate bags	✓	✓		
Pop-up banner displayed during conference	✓	✓		
Sponsorship of lunch	✓			
Co-sponsorship of trade show		✓		
Co-sponsorship of breakfast and coffee breaks			✓	
Inserts in conference bag	✓	✓		
Company profile and listing on conference website	✓	✓	✓	✓
Verbal acknowledgement from podium	✓	✓	✓	✓
Logo on stage screens	✓	✓	✓	✓
Logo and company name on pre-conference advertising	✓	✓	✓	✓

# Sponsorship opportunities at-a-glance

## What you get

### 3. Timmins Health and Safety Conference

September 16, 2020

	Keynote \$3000	Platinum \$2000	Gold \$1000	Silver \$500
Full conference passes	8	6	4	2
Half-day workshop passes	2	1	1	0
Inclusion of company name in pre-event news release	✓			
4-colour ad in printed conference program plus digital PDF copy posted on conference website; printed program inserted into all delegate bags	✓	✓		
Trade show booth in prime location	✓	✓		
Company logo on delegate bags	✓	✓		
Pop-up banner displayed during conference	✓	✓		
Sponsorship of lunch	✓			
Co-sponsorship of trade show		✓		
Co-sponsorship of breakfast and coffee breaks			✓	
Inserts in conference bag	✓	✓		
Company profile and listing on conference website	✓	✓	✓	✓
Verbal acknowledgement from podium	✓	✓	✓	✓
Logo on stage screens	✓	✓	✓	✓
Logo and company name on pre-conference advertising	✓	✓	✓	✓



# Discounted bundled sponsorship packages

## Save when you sponsor more than one

Sudbury	Thunder Bay	Timmins
April 21-23, 2020 Attendance 300+	May 20, 2020 Attendance 150+	September 16, 2020 Attendance 150+

### Bundle A: Mining conference plus two community conferences - save 15%

Keynote: Regular price \$12,000 - you save \$1,800. Total \$10,200

Platinum: Regular price \$8,000 - you save \$1,200. Total \$6,800

Gold: Regular price \$5,000 - you save \$750. Total \$4,250

Silver: Regular price \$2,000 - you save \$300. Total \$1,700

### Bundle B: Mining conference plus one community conference - save 10%

Keynote: Regular price \$9,000 - you save \$900. Total \$8,100

Platinum: Regular price \$6,000 - you save \$600. Total \$5,400

Gold: Regular price \$4,000 - you save \$400. Total \$3,600

Silver: Regular price \$1,500 - you save \$150. Total \$1,350

### Bundle C: Two community health and safety conferences - save 10%

Keynote: Regular price \$6,000 - you save \$600. Total \$5,400

Platinum: Regular price \$4,000 - you save \$400. Total \$3,600

Gold: Regular price \$2,000 - you save \$200. Total \$1,800

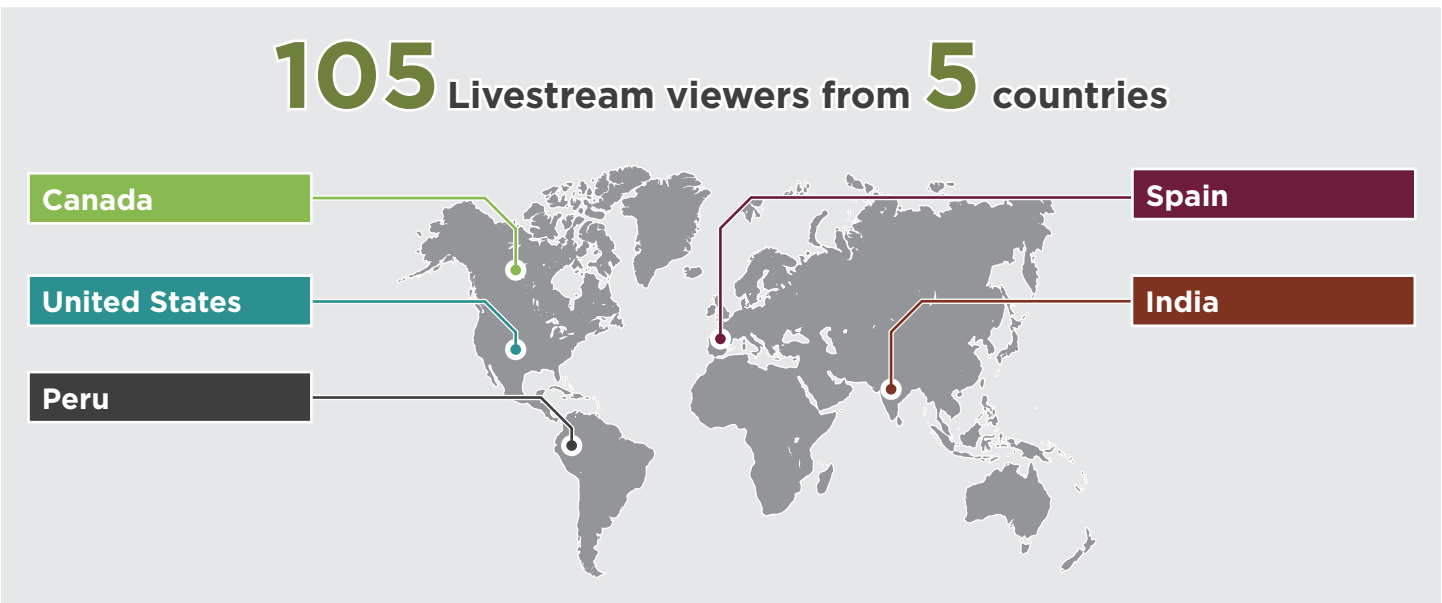
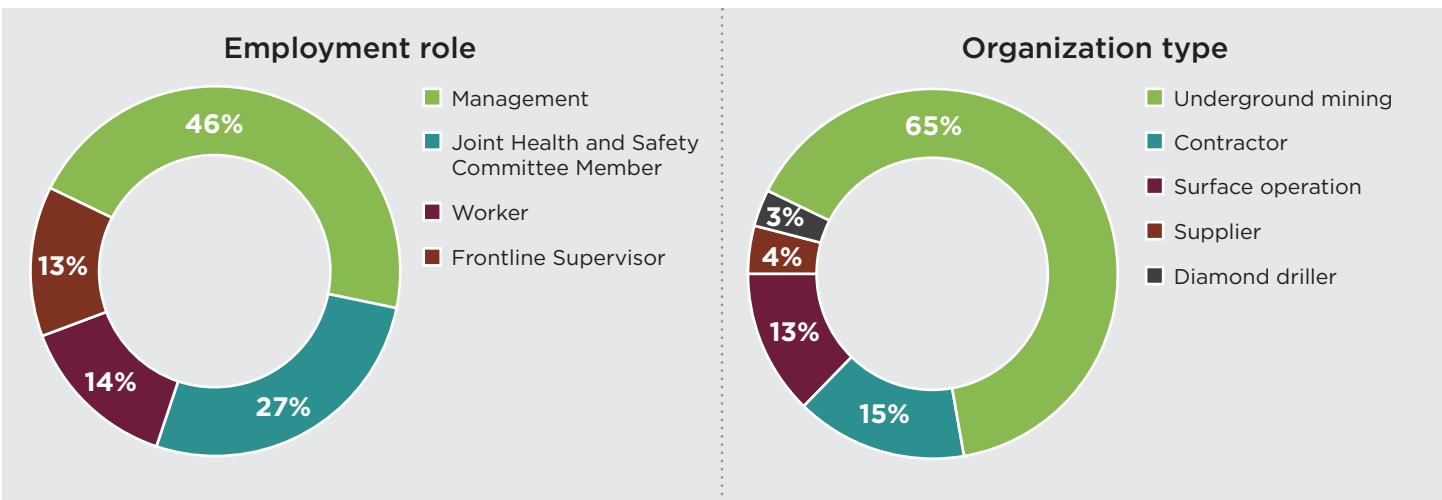
Silver: Regular price \$1,000 - you save \$100. Total \$900



# Audience Snapshot

## Who sees your branding

### 1. Mining Health and Safety Conference 2019





## 2. Thunder Bay Health and Safety Conference 2019



Attendance

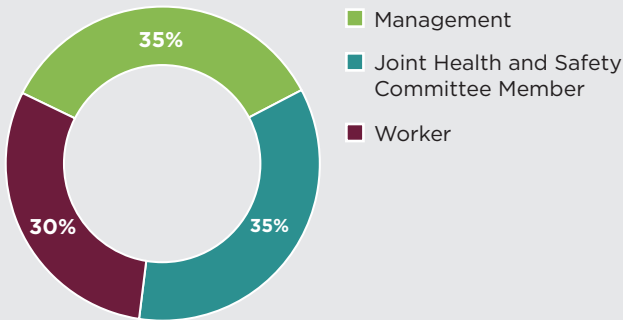
**150+** delegates



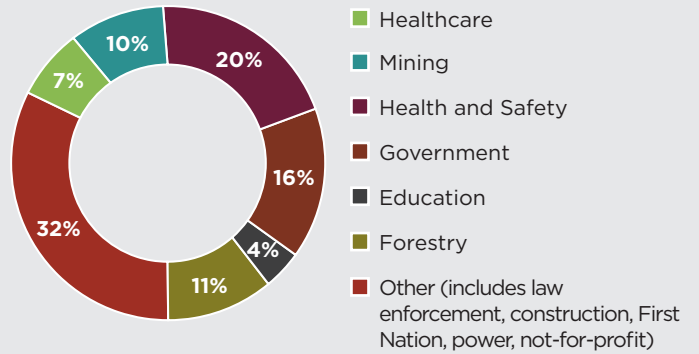
Representing

**48** organizations

### Employment role



### Industry breakdown



## 3. Timmins Health and Safety Conference 2019



Attendance

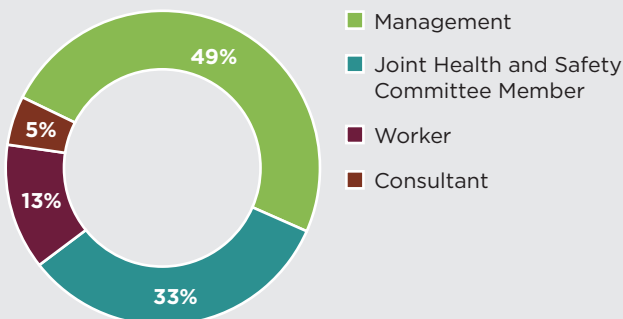
**150+** delegates



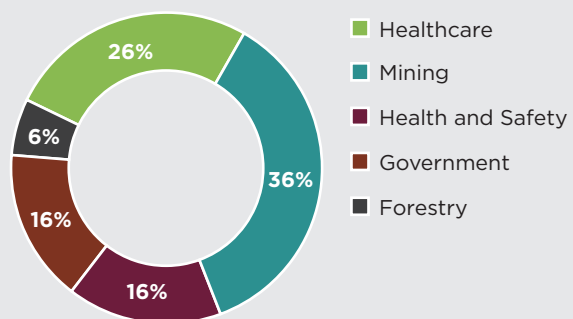
Representing

**76** organizations

### Employment role



### Industry breakdown



# What attendees are saying



**Sandro Perruzza** @OSPE\_CEO

Building Safer Communities is a great initiative that should involve all people in the community. Congratulations to @WSN\_News and the leadership of @paul\_andre for bringing this initiative forward. #SafetyNorth2019



**Gaby Lemon** @GabyJL... · 2019-05-01  
"Safety is personal..." Great colleagues helping build safer communities at @WSN\_News #ThunderBay Health and Safety Conference #SafetyNorth2019



**Caleb Leduc** @caleb\_l... · 2018-09-05  
Great to see packed rooms at #TimminsSafety2018; shout-out to @WSN\_News for hosting a great day!



CROSH and 4 others



**Zsuzsanna Kerekes** @z... · 2019-04-11  
Dr. Michel Lariviere and Keith Hanson are sharing the result of #MiningMentalHealthStudy @WSN\_News @CROSH\_CRST #MiningSafety2019 #mentalhealth



**Brigid Prouse** @prouse... · 2019-04-11  
Had a great time yesterday at #MiningSafety2019 Great to meet so many people passionate about safety and the well being of workers. Lots of cool stuff at the trade show too! @WSN\_News



**PACE.global** @PACE\_... · 2019-04-10  
Thanks for having us @WSN\_News at #MiningSafety2019 . It's been a great day so far! Stop by and say hi to our friendly Lean instructor Dan and learn about #continuousimprovement #changemanagement #kaizen and staying #productive & #efficient through Lean!

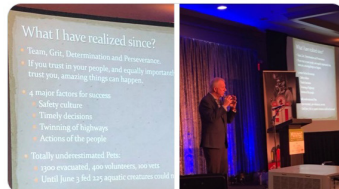


**Brian Bigger** @Bigg... · 2019-04-10  
Great to listen to @paul\_andre and @ONlabour Minister @LaurieScottPC this morning at the @WSN\_News #MiningSafety2019 Conference discussing the importance of health and safety advancements in the mining industry.

Congrats to Ontario Mine Rescue on your 90th anniversary!



**CROSH** @CROSH\_CR... · 2019-04-10  
Great message from Darby Allen speaking @WSN\_News about the Fort McMurray wildfire and the importance of #SafetyCulture to get everyone out safely. #MiningSafety2019



**Greg Bartlett** @The5th... · 2018-04-19  
Conference was awesome, thanks to the hard working team @WSN\_News, #MiningSafety2018 conference was a great experience!



**Jamie West** @jamie... · 2018-04-19  
Standing-room only at the @WSN\_News breakout session on Sec. 5.1 (Risk Assessment). #MiningSafety2018



**Ontario Mining Associ...** · 2018-04-19  
Jody Kuzenko, @valeglobal speaking about #safety #leadership in #mining at the @WSN\_News #MiningSafety2018 conference #zeroharm



**Laurie Scott** @Lauri... · 2019-04-10  
My last stop in #Sudbury was to welcome everyone participating in the @WSN\_News Annual Mining Health And Safety conference. Thanks for having me!





# Sponsor an event

Trade show booths are also available. For more information, please contact:

**Gaby Lemon**

Events Specialist

Workplace Safety North

705-670-5707 ext. 310  
1-888-730-7821 ext. 310

gaby@workplacesafetynorth.ca

[workplacesafetynorth.ca/events](http://workplacesafetynorth.ca/events)





## About Workplace Safety North

An independent not-for-profit, Workplace Safety North is one of four health and safety associations in Ontario, and the only one based in the north.

WSN provides province-wide government-approved workplace health and safety services for mining and forest products industries, as well as for businesses and communities across northern Ontario.

With health and safety specialists located across the province, WSN and its legacy organizations have been helping make Ontario communities safer for more than 100 years.

Businesses and communities call upon WSN for expert advice on health and safety services and training.

For more information, visit [workplacesafetynorth.ca](http://workplacesafetynorth.ca).

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