

WORKPLACE SAFETY NORTH

MINING HEALTH AND SAFETY CONFERENCE 2023

APRIL 18 - 20 | SUDBURY, ON



Evolution of mining safety: Past reflections and future innovations

Sponsorship Package



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Welcome

You're invited to sponsor the annual Mining Health and Safety Conference hosted by Workplace Safety North from April 18 to 20, 2023, in Sudbury at the Holiday Inn. Themed 'Evolution of mining safety: Past reflections and future innovations,' this year's conference celebrates 25 years of helping make Ontario mining operations safer.

For 25 years, the conference has attracted more than 300 delegates from the mining industry and provided a forum to share knowledge of sector-specific hazards, and of programs and innovations to make workplaces safer.

Sponsoring the conference gives your organization the opportunity to highlight its products and services, while aligning itself with the values of health and safety.



Why sponsor the Mining Health and Safety Conference?

- Reach more than 300 health and safety professionals
- Associate your brand with the values of health and safety
- Opportunity to participate in the trade show and network with industry members
- Boost awareness of your brand in northern Ontario and beyond
- Demonstrate your commitment to health and safety to your staff, clients, and community
- Popular annual event hosted by trusted provincial organization

Sponsors are a valued part of this event and WSN makes every effort to ensure they receive maximum exposure and recognition before, during, and after the event.

Sponsors can choose from four distinct levels of sponsorship: Keynote, Platinum, Gold, and Silver.



Sponsorship opportunities at-a-glance

What you get

	Keynote \$6000	Platinum \$4000	Gold \$3000	Silver \$1000
Full conference passes	6	4	2	1
Additional opening reception passes	6	4	2	1
Inclusion of company name in pre-event news release	✓			
Company video played on livestream and conference screens during breaks	✓			
Tent cards or gifts at Thursday lunch place settings	✓			
Company logo on delegate bags	✓	✓		
4-colour ad in printed conference program plus digital PDF copy posted on conference website; printed program inserted into all delegate bags	✓	✓		
Trade show booth in prime location	✓	✓		
Logo displayed on livestream player	✓	✓	✓	
Pop-up banner displayed during opening reception	✓	✓	✓	
Verbal acknowledgement from podium during Wednesday and Thursday sessions	✓	✓	✓	✓
Insert in conference bag	✓	✓	✓	✓
Company profile and listing on conference website	✓	✓	✓	✓
Logo on stage screens	✓	✓	✓	✓
Logo and company name on pre-conference advertising	✓	✓	✓	✓

Sponsorship Packages

Keynote Sponsor - \$6000

- 6 Full conference passes
- 6 Additional opening reception passes
- Inclusion of company name in pre-event news release
- Trade show booth in prime location
- Company video played on livestream and conference screens during breaks
- Tent cards or gifts at Thursday lunch place settings
- Company logo on delegate bags
- 4-colour ad in printed conference program plus digital PDF copy posted on conference website; printed program inserted into all delegate bags
- Logo displayed on livestream player
- Pop-up banner displayed during opening reception
- Verbal acknowledgement from podium during Wednesday and Thursday sessions
- Insert in conference bag
- Company profile and listing on conference website
- Logo on stage screens
- Logo and company name on pre-conference advertising

Platinum Sponsor - \$4000

- 4 Full conference passes
- 4 Additional opening reception passes
- Trade show booth in prime location
- Company logo on delegate bags
- Logo displayed on livestream player
- Pop-up banner displayed during opening reception
- Verbal acknowledgement from podium during Wednesday and Thursday sessions
- Insert in conference bag
- Company profile and listing on conference website
- 4-colour ad in printed conference program plus digital PDF copy posted on conference website; printed program inserted into all delegate bags
- Logo on stage screens

Sponsorship Packages

Gold Sponsor - \$3000

- 2 Full conference passes
- 2 Additional opening reception passes
- Logo displayed on livestream player
- Pop-up banner displayed during opening reception
- Verbal acknowledgement from podium during Wednesday and Thursday sessions
- Insert in conference bag
- Company profile and listing on conference website
- Logo on stage screens
- Logo and company name on pre-conference advertising

Silver Sponsor - \$1000

- 1 Full conference pass
- 1 Additional opening reception pass
- Verbal acknowledgement from podium during Wednesday and Thursday sessions
- Insert in conference bag
- Company profile and listing on conference website
- Logo on stage screens
- Logo and company name on pre-conference advertising

Audience snapshot

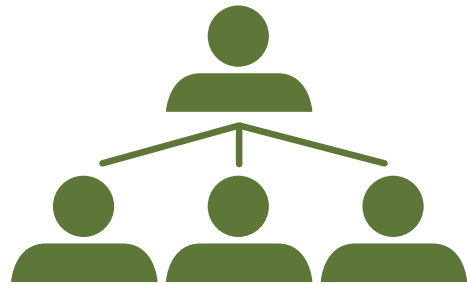
Who sees your branding



Attendance

300+ delegates

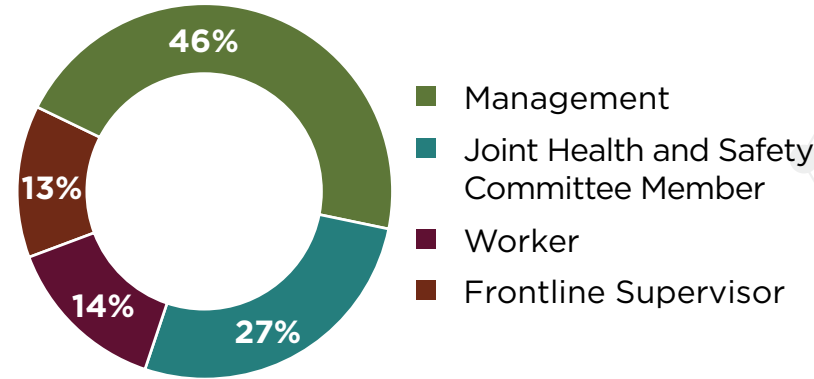
Sold-out event



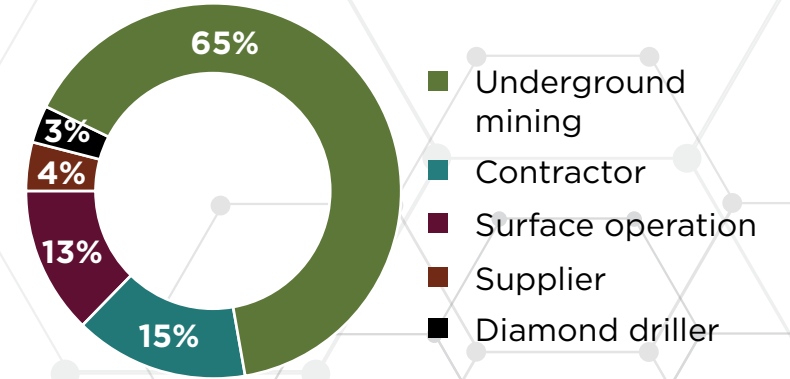
Representing

74 organizations

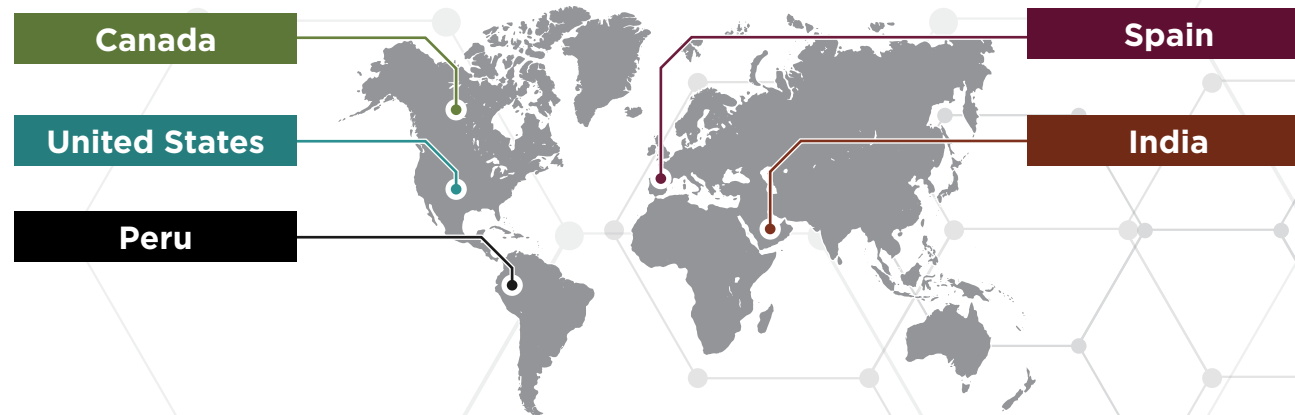
Employment role



Organization type



105 Livestream viewers from **5** countries



Statistics from 2019 *

What attendees are saying

Sandro Perruzza @OSPE_CEO · 2019-05-01

Building Safer Communities is a great initiative that should involve all people in the community. Congratulations to @WSN_News and the leadership of @paul_andre for bringing this initiative forward. #SafetyNorth2019



Gaby Lemon @GabyJL... · 2019-05-01

"Safety is personal..." Great colleagues helping build safer communities at @WSN_News #ThunderBay Health and Safety Conference #SafetyNorth2019



CROSH and 4 others

Caleb Leduc @caleb_l... · 2018-09-05

Great to see packed rooms at #TimminsSafety2018; shout-out to @WSN_News for hosting a great day!



CROSH and 4 others

Brian Bigger @Bigg... · 2019-04-10

Great to listen to @paul_andre and @ONlabour Minister @LaurieScottPC this morning at the @WSN_News #MiningSafety2019 Conference discussing the importance of health and safety advancements in the mining industry.

Congrats to Ontario Mine Rescue on your 90th anniversary!

CROSH @CROSH_CRS... · 2019-04-10

Great message from Darby Allen speaking @WSN_News about the Fort McMurray wildfire and the importance of #SafetyCulture to get everyone out safely. #MiningSafety2019



Greg Bartlett @The5th... · 2018-04-19

Conference was awesome, thanks to the hard working team @WSN_News, #MiningSafety2018 conference was a great experience!



Zsuzsanna Kerekes @z... · 2019-04-11

Dr. Michel Lariviere and Keith Hanson are sharing the result of #MiningMentalHealthStudy @WSN_News @CROSH_CRSST #MiningSafety2019 #mentalhealth



Brigid Prouse @prouse... · 2019-04-11

Had a great time yesterday at #MiningSafety2019 🙌🔧 Great to meet so many people passionate about safety and the well being of workers. Lots of cool stuff at the trade show too! @WSN_News



PACE.global @PACE... · 2019-04-10

Thanks for having us @WSN_News at #MiningSafety2019 . It's been a great day so far! Stop by and say hi to our friendly Lean instructor Dan and learn about #continuousimprovement #changemanagement #kaizen and staying #productive & #efficient through Lean!



Jamie West @jamie... · 2018-04-19

Standing-room only at the @WSN_News breakout session on Sec. 5.1 (Risk Assessment). #MiningSafety2018



Ontario Mining Associ... · 2018-04-19

Jody Kuzenko, @valeglobal speaking about #safety #leadership in #mining at the @WSN_News #MiningSafety2018 conference #zeroharm



Laurie Scott @Lauri... · 2019-04-10

My last stop in #Sudbury was to welcome everyone participating in the @WSN_News Annual Mining Health And Safety conference. Thanks for having me!



Become a sponsor

For more information, please contact:

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About Workplace Safety North

Your health and safety partner

An independent not-for-profit, Workplace Safety North is one of four sector-based health and safety associations in Ontario, and the only one headquartered in the north.

WSN provides province-wide government-approved workplace health and safety services and training for mining and forest products industries.

With health and safety specialists located across the province, WSN and its legacy organizations have been helping make Ontario workplaces safer for more than 100 years.

WSN is a leading provider of health and safety services, and businesses call upon WSN for expert advice and training.

Visit workplacesafetynorth.ca.

